

Annex

SMEs Go Digital

The sector-specific IDPs are central to the SMEs Go Digital programme. The programme comprises the following:

- **Pre-Approved Solutions**

To make it easy for SMEs to adopt digital solutions recommended in the Land Transport IDP for Chartered Bus Services under the Business Capabilities category, IMDA provides a list of pre-approved solutions assessed to be market-proven, cost-effective and supported by reliable vendors. SMEs can visit GoBusiness Gov Assist (<https://govassist.gobusiness.gov.sg/productivity-solutions-grant/>) for the contact information of the pre-approved solution providers.

If funding support is required, SMEs can apply for the Productivity Solutions Grant (PSG) on the Business Grants portal, before purchasing and implementing digital solutions.

- **Consultancy Services**

For a more comprehensive review of their business, SMEs can approach Business Advisors at their nearest **SME Centre**² for business diagnosis and advisory on digital solutions relevant to their operations. SMEs that require specialist consultancy on sophisticated technologies, such as data analytics and cybersecurity, will be referred to the Principal Consultants at the **SME Digital Tech Hub**³. These digital consultancy services are provided at no cost to SMEs.

² List of SME Centres can be found [here](#)

³ For more information, visit: www.digitaltechhub.sg

- **Digital Project Management Services**

SMEs can consider engaging **Digital Project Management Services**⁴ to support them in the implementation of digital solutions. The project managers can help with business process re-engineering and job redesign to get the maximum benefits and have more sustainable outcomes from going digital.

- **Start Digital**

For SMEs that are just starting their business or are new to digital technology, they can take up a **Start Digital Pack**⁵ to begin their business right with foundational and competitively priced digital solutions. New SMEs can take up any two solutions free for at least six months with a minimum 18-month contract period from five categories: Accounting, Human Resources Management & Payroll, Digital Marketing, Digital Transactions and Cybersecurity. The solutions are pre-approved by IMDA and offered by Start Digital Partners like DBS, M1, Maybank, OCBC, Singtel and UOB.

- **Grow Digital**

For SMEs that are ready to seize business opportunities in overseas markets, they can tap on Grow Digital to get a head start in going global. It connects SMEs to Business-to-Business (B2B) and Business-to-Consumer (B2C) e-commerce platforms pre-approved by IMDA that have regional or global reach, and strong networks with complementary business service providers (e.g. logistics and financing), good track record and operating experience in multiple markets.

⁴ Digital Project Management Services can be accessed [here](#)

⁵ www.imda.gov.sg/StartDigital