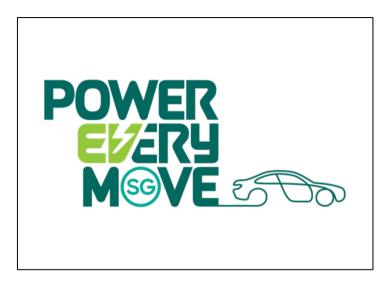
"Power EVery Move" campaign logo and key visuals

Logo



Logo

The logo calls on everyone to participate in the adoption of EVs for a greener and more sustainable future. The energy bolt built into "EV" represents cleaner energy sources that power electric vehicles, including taxis and buses, and the use of different shades of green bring out the campaign's drive to promote a cleaner, greener Singapore.

Key Visuals

