

# CONTRACT CP158

## LAND TRANSPORT AUTHORITY SCHEDULE OF TENDERS RECEIVED

### TENDER DETAILS

ITT No.	LTA000ETT14000075	ITT Reference No.	CP158
Publication Date	28/05/2014	Closing Date /Time	26/06/2014 / 1200 hours
No. of Tenderers Participated	Seven (7)	E-Submission	No
Short Description	Appointment of Agency to Develop and Implement Communication Materials and Initiatives		

### Offer Summary

S/No	Tenderers Name	Remarks
1.	APCO Worldwide Advisory Services Pte. Limited	PACKAGES 1 (FINANCIALS) TRANSFERRED TO SAFE & THE ONLY KEY TO THE SAFE IS KEPT BY LEGAL.
2.	DDB Worldwide Pte Ltd	
3.	Dentsu Singapore Pte Ltd	
4.	Lowe & Partners (Singapore) Pte Ltd	
5.	Saatchi & Saatchi	
6.	Strategic Financial Relations Limited	
7.	Wild Advertising & Marketing Pte. Ltd. / Mediacom Singapore	

TENDER OPENING COMMITTEE  
OPENED BY:



Low Bee Eng  
Manager  
Tender



Gina Chin  
Manager  
Publicity & Promotions



Celine Chiam  
Assistant Safety & Health Manager  
Safety